



**FOR IMMEDIATE RELEASE**

**LineStream Technologies Bolsters Management Team  
With Appointment of CTO and VP of Marketing**

***Demand Rapidly Growing for Energy-Efficient Control Solutions***

CLEVELAND, Ohio, August 23, 2011—LineStream Technologies Inc., an innovator of software-based control solutions for the industrial automation industry, announced today two additions to its management team with the appointment of Gang Tian as Chief Technology Officer (CTO) and Matthew Zilli as Vice President of Marketing. LineStream is redefining the industrial control and motor control industries with easy to deploy software that enhances energy-efficiency and brings standard control methods into the 21<sup>st</sup> century.

“We are thrilled to be announcing Gang and Matt as members of our management team, both of whom bring enormous talent, experience and dedication to our rapidly expanding company,” said Dave Neundorfer, president of LineStream. “Gang’s extensive work at Cleveland State University with the inventor of LineStream’s core control technology, Dr. Zhiqiang Gao, uniquely equips him with the expertise to drive breakthrough innovation for LineStream’s InTAC™ and SpinTAC™ product road maps.”

“A Silicon Valley transplant, Matt eschewed offers from some of the hottest technology companies on the West Coast to join us and lead LineStream’s efforts to deploy its products across global end markets,” continued Neundorfer. “Matt’s proven customer acquisition and partner management skills have already made an impact on LineStream. In addition, we are continuing to build our team with software and design engineers.”

Mr. Tian is highly regarded as a technical luminary and product design expert in advancing user-friendly, high-performance control software based on the active disturbance rejection control (ADRC) concept. His work with LineStream Technologies control solutions began in the labs of Cleveland State University (CSU) where he oversaw pilot industrial installations and head-to-head testing in the labs of Fortune 500 providers. Tian earned a Master of Science in Electrical Engineering at the Fenn College of Engineering at CSU, and also received a Bachelor of Telecommunication Engineering at Beijing University of Posts and Telecommunications in China.

Mr. Zilli brings a wealth of business development and marketing experience spanning technology and electronics industries. Recent leadership positions include head of sales and marketing at VideoGenie; and product and business development manager at Rovi Corp (formerly Macrovision). Zilli also served as business development manager at Texas Instruments where he worked with hundreds of TI’s software partners. Zilli earned an



MBA from the University of California at Berkeley where he was awarded a Mayfield Fellowship. He earned a B.S. in Computer Science from Santa Clara University where he graduated Cum Laude.

LineStream is addressing the \$10-billion opportunity to advance standard control methods that have been stagnant for more than 50 years. Recently, the company announced that Texas Instruments Incorporated (TI) licensed its newly released SpinTAC™ tuning and control technology. Deploying SpinTAC will provide TI's motor control customers with performance advantages and superior tools expected to dramatically shorten design cycles. Customers will include OEM manufacturers of motor-controlled products ranging from washing machines to medical equipment.

About LineStream Technologies:

LineStream Technologies Inc. is a global leader in control technology that reduces energy consumption in industrial and motor-controlled products. Based in Cleveland, Ohio, LineStream is a technology spin-out of Cleveland State University backed by venture funding from Early Stage Partners. LineStream's InTAC™ and SpinTAC™ tuning and control software significantly optimizes operational performance, with an easy and intuitive implementation process. In partnership with leading controller providers such as Texas Instruments, LineStream will deploy its solutions into automated products ranging from blenders to cars to heavy industrial equipment. For more information, see [www.linestream.com](http://www.linestream.com), <http://www.youtube.com/watch?v=9rDHX9GCB9s>, or contact [sam@linestream.com](mailto:sam@linestream.com).

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